

2009 PURINA CAT CHOW CONNECTED FOR THE CAUSE CAMPAIGN

Breast Cancer Survivor Biographies

Missy Fish

Two-time breast cancer survivor Missy Fish first learned she had breast cancer following a routine mammogram screening in 1991. Fourteen years later, she was re-diagnosed and had a second mastectomy. During her diagnosis, treatment and recovery, Missy had the wonderful support of family and friends and always had her cats Phoebe and Jack right by her side.

Missy is a community organizer and humanitarian and has raised more than \$700,000 for breast cancer research.

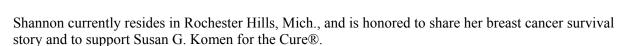


Missy currently resides in St. Louis, Mo., and is excited to work with Purina® Cat Chow® to share her breast cancer survival story and to help support Susan G. Komen for the Cure®.

Shannon Watson

Shannon Watson was just beginning her career when she was diagnosed with breast cancer at age 25. She knew it would be a challenging battle and was eager to find a constant companion to stay home with her while she recovered from her treatments. In addition to receiving support from family and friends, Shannon adopted her cat Chloe who stayed close by her side when she felt ill and needed her most.

Shannon was re-diagnosed in 2007 just before her wedding. Shannon has since co-founded Rack Pack, a group of young women dedicated to making an impact in the fight against breast cancer. Together, the group has created fundraisers to support breast cancer awareness and has also participated in Susan G. Komen for the Cure® events. In its first year participating, the group raised \$30,000 for Susan G. Komen for the Cure.





Lara Pilla

A native New Yorker, Lara Pilla was living in Venice Beach, Calif., when she was first diagnosed with breast cancer in June 1998. After her diagnosis, Lara adopted Mingo, a tiny black kitten, to supplement the support of her friends and family. Mingo was just what Lara needed – independent, full of energy and attentive when Lara needed him most. After 10 years together, a second diagnosis in July 2005 and a move across country, Lara and Mingo have an undeniable bond.

Lara currently resides in New York City and is proud to share her breast cancer survival story to help support Susan G. Komen for the Cure® with Purina® Cat Chow®.



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